



# Merry Christmas and happy new year

TEXTILE CARE LABELLING SYMBOLS

CLEVERCARE.INFO'S FIRST BIRTHDAY

LEGAL UPDATE

NATIONAL MEMBER

TECHNICAL UPDATE

GINETEX INTERN

## A worldwide innovative system since more than 60 years

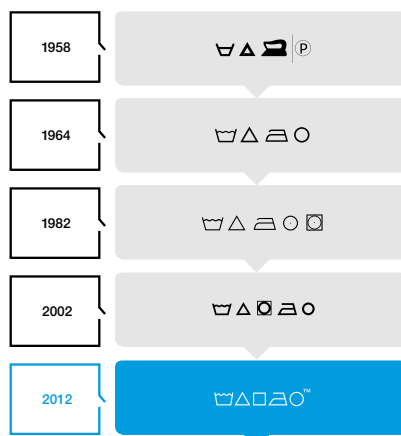
### THE BIRTH AND RISE OF OUR ICONIC SYMBOLS

Today, our 5 textile care symbols are considered a widespread and well-known system adopted by most industry players. Registered in over 60 countries, and used in many countries around the world regardless of culture or language, they help consumers care for their clothes.

While their usefulness is unquestionable, have you ever wondered how they came to be? Who initiated them and when?

Well, just go back a good 60 years, after the Second World War, when people wore cotton, wool or linen clothes, and cared for these natural fabrics with just a little soap, a good scrub and the occasional ironing. And one fine day, new synthetic materials such as nylon and polyester widely conquered the stores, offering lighter, more modern and resistant clothes... and along with them, quite a few washing and ironing mishaps!

In the late 1950s, to avoid mistreating these new fibers and ruining more clothes, Europe's visionary clothing professionals came up with the symbol-based language. Their first sketches included a basin for washing, a pointy symbol for ironing etc. Each representing a simple but essential action to guarantee these new textiles were cared for properly. No more shrunk pullovers and melted polyester shirts!



### TEXTILE CARE LABELLING SYMBOLS

The first symbols were introduced in 1958 and foreseeing how widely useful and life-changing they were going to be for consumers, they were soon protected by GINETEX!

In 1963, professionals from different countries united to create a common symbol-based textile care system. The GINETEX was born... and with it, many heated talks about the number of dots on an ironing symbol!

In the early 90s, GINETEX approached ISO to create a standard. Our European system quickly became international and is now used by millions of companies worldwide. Today, our symbols are still evolving, to integrate new technologies, adapt to changing consumer expectations and to face environmental challenges.

While their inception stemmed from quite a pragmatic anecdote, our symbols still help extend textiles' lifespan and continue to play a crucial role in our global sustainability.



## COFREET Celebrates 60 Years of Industry Support and Collective Innovation

[On November 26, COFREET, GINETEX's French national committee, celebrated its 60<sup>th</sup> anniversary in Paris. Thomas Lange, President of GINETEX, participated via video conference while Yves Dubief, President of COFREET, proudly welcomed a few of the French committee's 960 member brands – some longstanding such as the renowned Armor Lux, Maison Lejaby, Lanvin, Garnier Thiebaut, Hermès, Chantelle, Zapa, DIM or Fermaux Delorme, and a some more recent additions such as Ysé or Les poulettes Fitness – all of whom rely on our textile care instruction system in France and abroad. GINETEX's Swiss and Italian national committees, Sistema Moda Italia and GINETEX SWITZERLAND, were also present.](#)

This anniversary was the occasion to celebrate the collective and supporting work of

COFREET's many teams over the past 60 years, including its Board of Directors and its past and present operational teams.

COFREET's General Secretary Pascale Florant, followed by François-Marie Grau, Vice-President and Treasurer, also took this opportunity to go back in time and recall the committee's inception and milestones, from its launch, just a year after the creation of GINETEX – in which it played a significant role to today's challenges.

From its early years when French textile manufacturers, fashion brands and designers (but also household appliance and laundry manufacturers) initiated talks on how to help consumers care for clothing, to today's iconic care labelling symbols, COFREET has played its full part in serving the textile industry and consumers' concerns alike.

## NATIONAL MEMBER

To disseminate its messages, the French committee organizes meetings around textile care, communicates via press, social media, runs campaigns in laundries and dry cleaners. It also launched its very popular "My Care Label" app, now available in 7 languages, from GINETEX. It published its first Professional Textile Care Guide in 2023. COFREET takes part in conferences and roundtables for professionals and students and participates in debates on the regulation developments for the benefit of its members.

While it is still not mandatory, French brands, that hold textile care as a priority, are committed to using our care labelling symbols – proof that COFREET's collective work is an invaluable tool for maintaining and developing a well expanded care labelling system appreciated by brands and consumers alike!

## CLEVERCARE.INFO's first Birthday

[Our newly designed international clevercare.info website for consumers now celebrates its 1<sup>st</sup> birthday – and its success! The numbers speak for themselves:](#)

- > Over 343.000 international consumers have visited the website since January 1<sup>st</sup>, 2024
- > In November alone, 37.000 consumers visited the website!

These figures are especially positive given that there was no promotional campaign around the website's launch. Clevercare.info's success can partly be explained by its regular publications and content updates, but mainly by consumers looking for valuable information and concerned by taking care of their textiles. As a GINETEX licensee, if your company is not yet a Clevercare Ambassador, please contact us at [ginetex@ginetex.net](mailto:ginetex@ginetex.net).

Promoting Clevercare to your customers can help leverage your CSR (Corporate Social Responsibility) strategy by raising awareness on how to extend the lifespan of



## CLEVERCARE INFO

garments by taking proper care of them – and our planet! Check your own knowledge of textile care on Clevercare.info:

- > How much do you know about caring for cashmere?

↳ [Take this short test](#) [www.clevercare.info](http://www.clevercare.info)

- > Or read our latest news on how to clean your mattress cover.

↳ [Our latest news](#) [www.clevercare.info](http://www.clevercare.info)

- > And learn how to prolong the life of your home decoration.

↳ [Read more](#) [www.clevercare.info](http://www.clevercare.info)

# Laundry care - How much power does it take to dry textiles?

October 16, 2024 – GINETEX has revealed the main findings of its recent study on the impact of drying cycles on our power consumption. The study was conducted by Testex, an independent laboratory specialised in textile analysis and certification. This new research follows a preliminary study focused on the same subject dating back to 2022.

> The study shows that the energy consumption of a tumble dryer depends significantly on the spin speed of the washing machine. A 'standard' wash

cycle is therefore the most effective in limiting a tumble dryer's consumption;

- > A tumble dryer operating at full load consumes more energy than when it is at 50% of its capacity (or even up to 80%);
- > Finally, if the garment remains slightly damp at the end of a programme, this reduces energy consumption by 10 to 30% (or around 0.3 kwh) and makes it easier to iron.

↳ [Read the press release www.ginetex.net](http://www.ginetex.net)

## TECHNICAL UPDATE



# JAPAN'S JIS L 0001 :2024 Standard

[JAPAN'S JIS L 0001 :2024 Standard \(Textiles Care Labelling Code Using Symbols\) published in August. The Japanese textile care labelling standard has been revised in harmonization with ISO 3758:2024.](#)



On August 20, 2024, JIS L 0001 :2024 was published in the Official Gazette in accordance with the Industrial Standardization Act. On the same day, "Consumer Affairs Agency Public Notification No. 9" partially revised the Textile Product Quality Label-

ling Regulations (Consumer Affairs Agency Public Notification No. 4 of 2017) in accordance with the Household Products Quality Labelling Act (Act No. 104 of 1962).

## KEY POINTS OF THE REVISION

Based on the revision of the ISO 3758 :2023 standard, the main aspects and key points of the JIS L 0001 :2024 revision were the same as for ISO 3758 :2023.

### HOW THIS TRANSLATES IN TERMS OF APPLICATION DATES:

The enforcement date was August 20, 2024, with a transition period of 1 year. In principle, products marked with the old symbols can be sold until August 19, 2025.

## LEGAL UPDATE

> Two new symbols were added: "Hand-wash ambient temperature" (between 20°C to 30°C) and "Iron at low temperature without steam" (120°C without steam)

> Four symbol designs were harmonized with GINETEX symbols

> Ironing temperature was harmonized with ISO 3758 :2024 standard

> New solvents have been added to drycleaning processes. In Japan, the main drycleaning solvents are perchloroethylene and petroleum-based solvents, but in Europe, dibutoxymethane and decamethylpentacyclosiloxane are sometimes used for drycleaning. Since they were added to ISO 3758:2023, they were also included in JIS L 0001:2024.

↳ [For more information ginetex@ginetex.net](mailto:ginetex@ginetex.net)

## A PARISIAN INVITATION FOR GINETEX'S GENERAL ASSEMBLY

[GINETEX](#) was invited by COFREET (its National Committee for France) to hold its General Assembly in Paris this year. It took place on November 8, chaired, for the second time, by its President Thomas Lange, CEO of GermanFashion Association.

Nearly all our National member representatives gathered at this meeting, an opportunity to share and discuss today's textile care labelling challenges.

These are difficult times for our industry, economically. All our businesses – some more than others – are affected by the different global crises. While 2023's inflation peak has reduced significantly, rising food prices remain an issue for consumers who tend to restrain their purchases in the



clothing sector. In Europe, parliamentary elections have resulted in more power to conservative parties who have generated a wave of countless laws enforcing manufacturer obligations.

**GINETEX** is in favour of EU's Textile Labelling Regulation ongoing efforts to reduce the size of physical labels and using digital labelling technology instead. However, for the revision to fulfil its dual objective – further harmonisation and textile sustainability improvements – it is essential that it be based on a comprehensive impact assessment and that it fully considers

the international dimension of the textile market. With over 60 years of experience in textile care labelling, **GINETEX** insists that it is fundamental not only to include care instructions on the physical label, but also to give manufacturers the choice between care symbols, or text, or both, on the physical label. We consider it essential that the manufacturer has this option. A choice that enables product durability, avoids irreversible damages, cuts waste, provides for all care scenarios, and ensures harmonization with other international market regulations.

As for communications, **GINETEX** can be proud of its successful [clevercare.info](#) initiative which strongly contributes to decreasing waste worldwide. On the technical side, the ISO standard 3758:2023 was adopted and implemented, and all **GINETEX** supporting documents have been updated consequently. This General Assembly also marked the end of Thomas Lange's presidency.

## ADAM MANSELL APPOINTED GINETEX PRESIDENT

[Adam Mansell, CEO of the UK Fashion and Textile Association \(UKFT\), replaces Thomas Lange as President of GINETEX.](#)

At its General Assembly held in Paris on November 8 2024, **GINETEX** announced the appointment of its new President, Adam Mansell. He will take office on January 1<sup>st</sup>, 2025, for a 2-year term until the end of 2026. He will be succeeding Thomas Lange, who will become Vice-President.

Adam Mansell has led the **UKFT** (UK Fashion and Textile association) for over eight years. Over his three decades of experience in the sector, Adam has partnered with many

professional groups and gained extensive knowhow in the fashion and textile supply chain.

His experience spans every aspect of this segment, from the design process, including the selection of fabric retailers and suppliers, to product distribution and sales, alongside wholesalers, brands and manufacturers.

["I am thrilled to be appointed President of GINETEX. Textile care labels are critical when it comes to sustainable care for clothing, especially throughout the fashion industry. Suitable labels help extend the lifespan of garments and allow users to get the most out of them, for as long as possible. Considering the ever more complex and shorter production cycles that the fashion industry has to face worldwide, it is essen-](#)

[tial for GINETEX and its members work closely with their partners throughout the supply chain",](#) commented Adam Mansell.

↳ [Read the press release](#) [www.ginetex.net](http://www.ginetex.net)



Adam Mansell  
GINETEX New President (2025 – 2026)

# A new board has been elected for 2025 -2027

GINETEX INTERN

President	Adam Mansell, CEO of UK Fashion & Textile Association, UK
Vice President	Thomas Lange, CEO of GermanFashion Association, Germany
Treasurer	Rolf Langenegger, President of GINETEX SWITZERLAND
Secretary General	Pascale Florant, Secretary General of COFREET, France
Technical Committee/Chairman	Jean-Pierre Haug, COO of Testex, Switzerland
Legal Committee/Chairman	Danila Passantino, Lawyer at Sistema Moda Italia, Italy

**PRESIDENT**  
Thomas Lange, DE

**GENERAL SECRETARY**  
Pascale Florant, FR

**TREASURER**  
Rolf Langenegger, CH

**HEADQUARTER**  
37, Rue de Neuilly  
FR - 92110 Clichy Cedex  
Phone + 33 1 475 631 71  
[ginetex@ginetex.net](mailto:ginetex@ginetex.net)  
[www.ginetex.net](http://www.ginetex.net)

If you wish to stay tuned with textile care labelling topics and news, connect to the [GINETEX LinkedIn page](#)

