



WE WISH YOU A NICE SEASON'S GREETINGS AND A HAPPY NEW YEAR.

CLEVERCARE.INFO

ISO 3758:2023

INTERNATIONAL REGULATION UPDATE

CARE SYMBOL „HAND WASH ONLY“

EU TEXTILE LABELLING

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## Clevercare.info – A revamped consumer website

Enhanced with new sections, the aim of this new website is to become the reference in eco-care for consumers.

How consumers care for their garments represents up to 40 % of their environmental impact. With this in mind, the [clevercare.info](http://clevercare.info) website, created in 2014 by GINETEX, has been further enhanced to offer consumers a new approach to textile care; an essential step to promoting garments' second life, reparability and recycling.

With a new look and feel, [clevercare.info](http://clevercare.info) serves as a real tool to find useful advice and new simple habits to help consumers to preserve the quality of their clothes and improve their lifespan – while also saving energy and contributing to the reduction of their environmental footprint.

With its new ergonomics, the website offers smoother navigation, but especially, it is equipped with new sections to help con-

sumers know all about textile eco-care and help them learn how to adopt better laundry practices.

### NEW FEATURES INCLUDE:

- > A special search tool to find out how to get rid of a stain on a garment, according to the type of stain and type of textile.
- > An index of eco-care tips per fabric, with advice on how to wash, dry or iron the garment.
- > A guide to the textile care symbols on the labels, to understand their meaning – a boost for consumers, given that 73 % of Europeans say they follow the care instructions on their labels.

“We created [Clevercare.info](http://Clevercare.info) to raise consumer awareness of the benefits of textile care. And this goes far beyond perfectly clean

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laundry! When consumers take care of their textiles, they act on their garments' lifecycles – promoting circular economy – and commit to an eco-responsible approach.” explains Thomas Lange, President of GINETEX.

How can a brand become a [clevercare.info](http://clevercare.info) ambassador?

→ For more information [www.clevercare.info](http://www.clevercare.info)



## Does “hand wash only” mean what it says?

Some garments require a little extra care – but it’s easier than you think!

We all have clothing whose label bears those three ominous words: “hand wash only” or/ and this little pictogram.

The modern convenience of washing machines has made manual laundering unnecessary for many types of garments. Nev-



## CARE SYMBOLS

ertheless, when it comes to certain fabrics, extra care is non-negotiable. For these items, hand wash only means exactly what it says.

To read the complete news on “hand wash only” and more end-consumer tips on how to care for your favourite clothes, click here:

↳ [Read more on clevercare.info](https://clevercare.info)

## ISO 3758 : 2023 standard published



## ISO 3758 : 2023

December 6<sup>th</sup>, 2023 – After a long period of revision by international experts (including GINETEX), the ISO 3758:2023 standard, Textiles – Care labelling code using symbols is published. This fourth edition cancels and replaces the third edition (ISO 3758 : 2012) which has been technically revised. The main changes are as follows:

- › some exemptions have been introduced into the Scope;
- › a new symbol has been introduced for wash by hand at ambient temperature in Table 1;
- › a new symbol has been introduced for ironing without steam in Table 5;
- › new solvents have been introduced in Table 6;
- › graphical changes have been introduced in symbols of wash by hand, do not wash (in Table 1), do not bleach (in Table 2) and do not iron (in Table 5), in order to align them with GINETEX symbols;
- › three alternative examples of use of symbols have been introduced in 5.3;
- › a new Annex D, “Adaptation of registered graphical symbols for use in practice”, has been added.

### GINETEX IS UPDATING ITS TECHNICAL BOOKLET, AND ITS SYMBOLS FONT.

Both these tools should be made available for its licensees by the beginning of January 2024. In the meantime, for any urgent care labelling needs, please contact us at [ginetex@ginetex.net](mailto:ginetex@ginetex.net) to receive the two new symbols introduced in the ISO 3758 : 2023 standard.

## A special distinction delivered by ISO

At the bisannual meeting of ISO / TC 38 Textiles which took place on November 3<sup>rd</sup>, 2023, in Seoul (South Korea), Laurent Houillon, French delegate to this technical committee, was awarded a special distinction by ISO (International Organization for Standardization) for

- › his role of Convenor of different ISO working groups related to textile, in-

cluding the ISO / TC 38/SC 2/WG 12, on Care labelling,

- › his contribution to the development of different specific and most significant standards.
- › serving ISO/TC 38 with excellence!

**GINETEX congratulates Laurent Houillon for this special distinction!**

## ISO / TC 38 TEXTILES



Laurent Houillon and Hisashi Tazawa, ISO/TC 38-Chair

# EU Textile fibre Labelling Regulation N°1007

[The EU TLR N° 1007 revision has been launched in the framework of the EU textile sustainability strategy.](#)

In March 2022, the European Commission presented an EU strategy for sustainable and circular textiles. The strategy is part of the 2020 circular economy action plan and includes in particular actions under the new regulation on ecodesign requirements for sustainable products and the new directive empowering consumers for the green transition directive.

Part of this strategy, the Commission will revise the Textile fibre Labelling Regulation (EU) 1007 to introduce specifications for physical and digital labelling of textiles, including sustainability and circularity parameters based on requirements under the proposed Regulation on eco-design for sustainable products.

The Regulation has worked well in the last decade and has delivered its main objectives. Today, this initiative revises EU textile labelling rules by introducing comprehensive requirements on the physical and digital

labelling of textiles and related products. It addresses shortcomings in the current rules as well as diverging labelling requirements between Member States.



## THE EU COMMISSION'S MAIN OBJECTIVES ARE TO:

- Ensure accurate, comprehensive and comparable information to consumers, notably on relevant environmental as-

pects introducing physical and digital labels for textile products.

- Reduce compliance costs
- Ensure regulatory clarity and consistency

Today, the revision aims at modernising a few key aspects: Increasing efficiency and effectiveness to facilitate harmonisation within Europe and updating some aspects to today's situation.

GINETEX is in favour of positioning the main care instructions, valid all along the lifespan of the textile, directly visible on the product label to avoid any irreversible damages.

“Care instructions provide valuable guidance on how to properly clean and maintain the product, ensuring its longevity and preserving its quality, also in a perspective of reducing environmental impact. Sustainability and product durability are key challenges for our industry, regulation decision on textile labelling will play a key role”, says Thomas Lange.

## Regulation Updates

### NEWS FROM DOWN UNDER: AUSTRALIAN TEXTILE CARE LABELLING REGULATION

[On September 5, 2023, Product Safety Australia published an announcement for the adoption of the ISO 3758 standard for mandatory textile care labelling.](#)

- Adoption of the International Standard ISO 3758:2012 Textiles – Care labelling code using symbols in Australia becomes mandatory for textile products.

- The mandatory standard provides transition periods to assist suppliers to adjust to the new requirements.
  - From 5 September 2023 until 4 March 2024, suppliers must continue to provide a care label written in English but can additionally provide care symbols if they wish.
  - From 5 March 2024, suppliers can choose to provide a care label written in English or using the international care symbols, or both.

## INTERNATIONAL REGULATION UPDATE

Brands must comply with either AS/NZS 1957:1998 (in words) or ISO 3758:2012 (Care labelling code using symbols). This is very good news for our global textile and clothing industry: a further step towards sustainable international legislation and trade.

More information is available on the Product Safety Australia website Care labelling for clothing and textiles.

↳ [For more information www.productsafety.gov](http://www.productsafety.gov).

## GENERAL PRODUCT SAFETY REGULATION (RSGP)

[From December 13, 2024, the current directive on General Product Safety and the directive on Products Resembling Foodstuffs \(87/357/EEC\) will be replaced by the new European regulation \(EU\) 2023/988 of May 10, 2023 on general product safety.](#)

To define the scope of the General Product Safety Regulation, Article 2 states that it

applies “to products which are placed on the market or made available on the market.”

↳ [Read the complete article on ginetex.net](#)

## THE 10<sup>TH</sup> REVISED GHS EDITION NOW RELEASED

[The tenth edition of the Globally Harmonized System of Classification and Labeling](#)

[of Chemicals, also known as GHS, has been revised and published on the website of the United Nations Economic Commission for Europe.](#)

GHS defines and classifies the different hazards of marketed products and communicates health and safety information using product labels and safety data sheets.

↳ [Read the complete article on ginetex.net](#)

## GINETEX Inside News

### GINETEX'S GENERAL ASSEMBLY IN LONDON

[On 17 November 2023 in London, upon an invitation by UKFT \(GINETEX's National member for the UK\), GINETEX held its General Assembly chaired by Thomas Lange \(GER\), as President.](#)

Almost all national member representatives attended the meeting to discuss and exchange on textile care labelling issues. Today, GINETEX consists of 22 highly committed national members who provide outstanding extensive work to support companies in their path towards an international standardization and harmonization of textile care labelling. This year, GINETEX was happy to welcome new representatives from Norway, Sweden and Switzerland.

GINETEX was also delighted to report that the technical revision of ISO 3758 standard had been validated. ISO 3758 is a global international standard that is widely used around the world. We are very pleased to see that the world global countries are adopting it. This allows national companies to be able to use GINETEX's textile care labelling system on many different markets worldwide.



### GINETEX INTERN

Environmental responsibility in caring for textile products' lifespan in the context of the circular economy is a major issue for societies, politicians, and consumers. Which is why GINETEX launched the clevercare.info movement to address these sustainability issues!

If you wish to stay tuned with textile care labelling topics and news, connect to the [GINETEX LinkedIn page](#)



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